Note: This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail. The Company assumes no responsibility for this translation or for direct, indirect or any other forms of damages arising from the translation.

(Stock Exchange Code 3048) November 5, 2024

To Shareholders with Voting Rights:

Toru Akiho Representative Director and President BIC CAMERA INC. 3-23-23, Takada, Toshima-ku, Tokyo

NOTICE OF THE 44TH ANNUAL GENERAL MEETING OF SHAREHOLDERS

Dear Shareholders:

We would like to express our appreciation for your continued support and patronage.

We are pleased to announce the 44th Annual General Meeting of Shareholders of BIC CAMERA INC. (the "Company"). The meeting will be held for the purposes described below.

When convening this general meeting of shareholders, the Company takes measures for providing information that constitutes the content of reference documents for the general meeting of shareholders, etc. (matters for which measures for providing information in electronic format are to be taken) in electronic format and posts this information on the websites shown below. Please access the websites by using the internet addresses to review the information.

The Company's website:

https://www.biccamera.co.jp/ir/library/index7.html (in Japanese)

Tokyo Stock Exchange website (Listed Company Search):

https://www2.jpx.co.jp/tseHpFront/JJK010010Action.do?Show=Show (in Japanese)

(Use the link provided above to access the TSE website. Enter "BIC CAMERA" in "Issue name (company name)" or the Company's securities code "3048" in "Code," then click "Search." Click "Basic information" and select "Documents for public inspection/PR information." Under "Filed information available for public inspection," click "Click here for access" under "[Notice of General Shareholders Meeting /Informational Materials for a General Shareholders Meeting].")

Website Containing Informational Materials for the Annual General Meeting of Shareholders: https://d.sokai.jp/3048/teiji/ (in Japanese)

If you are not going to attend the meeting in person, you may exercise your voting rights via the Internet or in writing (via postage). Please review the Reference Documents for the General Meeting of Shareholders and exercise your voting rights by 6 p.m. on Wednesday, November 20, 2024.

1. Date and Time: Thursday, November 21, 2024, at 10:00 a.m. (JST)

2. Venue Large Hall, Itabashi Culture Hall

51-1, Oyama-higashicho, Itabashi-ku, Tokyo

3. Meeting Agenda:

Matters to be reported:

(1) The Business Report, Consolidated Financial Statements for the Company's 44th Fiscal Year (September 1, 2023 - August 31, 2024) and results of audits by the Accounting Auditor and the Audit and Supervisory Committee regarding the Consolidated Financial Statements

(2) Non-consolidated Financial Statements for the Company's 44th Fiscal Year (September 1, 2023 - August 31, 2024)

Matters to be resolved:

Proposal 1: Appropriation of Surplus

Proposal 2: Election of 11 Directors (Excluding Directors Who Are Audit and

Supervisory Committee Members)

Proposal 3: Election of 4 Directors Who Are Audit and Supervisory Committee

Members

Proposal 4: Determination of the Remuneration for the Granting of Restricted Shares

to Directors (Excluding Directors Who Are Audit and Supervisory

Committee Members and Outside Directors)

4. Guidance on the Exercise of Voting Rights

Please refer to Guidance on the Exercise of Voting Rights on pages 3 to 6.

5. Other Matters regarding The Notice of Convocation

To shareholders who have requested the delivery of these documents, a document stating matters for which measures for providing information in electronic format are to be taken will be sent together with those documents. However, "Major Business Offices," "Matters Related to Share Acquisition Rights, etc. of the Company," "Items Related to the Accounting Auditor," and "Systems for Ensuring Appropriate Business Operations and Operational Status Thereof" of the Business Report; "Consolidated Statement of Changes in Shareholders' Equity" and "Notes to Consolidated Financial Statements" of the Consolidated Financial Statements; and "Non-consolidated Statement of Changes in Shareholders' Equity" and "Notes to Non-consolidated Financial Statements will be excluded from such documents in accordance with laws and regulations and Article 14, paragraph 2 of the Company's Articles of Incorporation. Consequently, such documents are part of the documents that were audited by the Audit and Supervisory Committee and the Accounting Auditor in preparing the Audit Reports.

• If revisions to the matters for which measures for providing information in electronic format arise, a notice of the revisions and the details of the matters before and after the revisions will be posted to each website and to the TSE website.

• Upon attending the meeting, please present the Voting Rights Exercise Form to the receptionist at the venue of the meeting.

Guidance on the Exercise of Voting Rights

You may exercise your voting rights using one of the following three methods.

Exercising Your Voting Rights via the Internet

Please follow the instructions on pages 4 to 5 to log into the Website for Exercise of Voting Rights from your smartphone or computer and input approval or disapproval for proposals.

Must be completed by Wednesday, November 20, 2024, at 6:00 p.m. (JST)

Exercising Voting Rights in Writing (via Postage)

Please indicate your votes of approval or disapproval for proposals on the Voting Rights Exercise Form and return the form to the Company. You do not need to affix a stamp.

Must be received by Wednesday, November 20, 2024, at 6:00 p.m. (JST)

Attending the General Meeting of Shareholders

Please present the Voting Rights Exercise Form to the receptionist at the venue of the meeting.

Thursday, November 21, 2024, at 10:00 a.m. (JST) (Reception opens at 9:00 a.m.)

- * If you exercise your voting right in duplicate both via the Internet and in writing (via postage), the Company will only deem your exercise via the Internet valid.
- * If you exercise your voting rights via the Internet, etc. more than once, the latest vote shall be accepted as the valid exercise of your voting rights.

Exercising Your Voting Rights via the Internet

Must be completed by Wednesday, November 20, 2024, at 6:00 p.m. (JST)

"Smart Vote" method Scanning the login QR Code

You can simply log in to the website for exercising voting rights without entering your voting code and password.

1. Please scan QR Code provided at the bottom right of the Voting Rights Exercise Form.



- * "QR Code" is a registered trademark of DENSO WAVE INCORPORATED.
- * The actual Voting Rights Exercise Form may differ from the image.

2. Please enter your approval or disapproval according to the guidance given on the screen.

Note that your voting rights can be exercised only once by using the "Smart Vote" method.

If you need to make a correction to the content of your vote after you have exercised your voting rights, please access the website for personal computers and log in by entering the "voting right exercise code" and "password" printed on the Voting Rights Exercise Form, and exercise your voting rights again.

* You can access the website for personal computer by scanning the QR Code again.



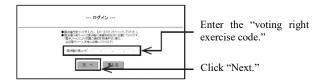
Entering the Code and Password for Exercising Voting Rights

Website for Exercise of Voting Rights: https://soukai.mizuho-tb.co.jp/ (in Japanese)

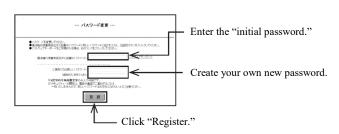
1. Please access the Website for Exercise of Voting Rights.



2. Please enter the "voting right exercise code" printed on the Voting Rights Exercise Form.



- 3. Please enter the "initial password" printed on the Voting Rights Exercise Form.
- 4. Please enter your approval or disapproval according to the guidance given on the screen.



* The actual screen displayed to you may differ from the image.

(Please note)

- The password (including the password changed by the shareholder) is valid only for this General Meeting of Shareholders. New passwords will be issued for the next General Meeting of Shareholders.
- The password is a tool to identify the person who is voting as the shareholder himself/herself. Please note that the Company will not contact shareholders regarding their passwords.
- If you enter an incorrect password more than a certain number of times, the password will be locked and become invalid. If it is locked, please follow the guidance on the screen.
- The cost for the Internet connection is to be borne by the shareholders.
- Depending on the Internet usage environment, etc. of your computer or smartphone, etc. you might not be able to use the Website for Exercise of Voting Rights.

In case you need instructions for how to operate your computer, smartphone, etc. in order to exercise your voting rights via the Internet, please contact:

Mizuho Trust & Banking Co., Ltd., Stock Transfer Agency Department Internet Help Dial 0120-768-524

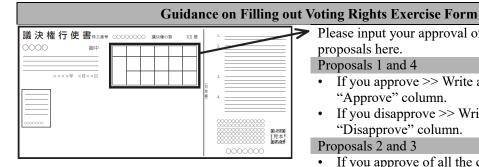
(Operating Hours: 9:00 a.m. to 9:00 p.m. (JST), excluding year-end and New Year holidays, only in Japan)

Institutional investors may use the Electronic Voting Platform for institutional investors operated by ICJ, Inc.

Exercising Voting Rights in Writing (via Postage)

Please indicate your votes of approval or disapproval for proposals on the Voting Rights Exercise Form and return the form to the Company. You do not need to affix a stamp.

Must be received by Wednesday, November 20, 2024, at 6:00 p.m. (JST)



Please input your approval or disapproval of the proposals here.

Proposals 1 and 4

- If you approve >> Write a circle in the "Approve" column.
- If you disapprove >> Write circle in the "Disapprove" column.

Proposals 2 and 3

- If you approve of all the candidates >> Write a circle in the "Approve" column.
- If you disapprove of all the candidates >> Write a circle in the "Disapprove" column.
- If you disapprove of some of the candidates >> Write a circle in the "Approve" column, and fill the candidate number of the candidate(s) you disapprove of.
- If no indication of approval or disapproval is made on the Voting Rights Exercise Form for each proposal, it will be treated as an indication of approval.

Reference Documents for the General Meeting of Shareholders

Proposals and References

Proposal 1: Appropriation of Surplus

The Company considers the distribution of profits to shareholders as one of the most important management issues, and has its basic policy to pay appropriate dividends according to its performance. Based on this basic policy, the Company aims to achieve a consolidated dividend payout ratio of 40%.

For the year-end dividend for the current fiscal year, we propose a payment of \(\frac{\pmathbf{\text{\text{Y}}}24}{24}\) per share, an increase from the initial forecast, given the current business performance, future business development, and other factors.

As the Company has already paid an interim dividend of \(\frac{4}{9}\) per share in May 2024, the annual dividend for the current fiscal year, including said interim dividend, will be \(\frac{4}{3}\) per share.

- (1) Type of dividend property

 Cash
- (2) Matters concerning allocation of dividend property to shareholders and its total amount The Company proposes to pay a dividend of ¥24 per common share of the Company. In this event, the total dividends will be ¥4,108,381,944.
- (3) Effective date of the distribution of surplus November 22, 2024

Proposal 2: Election of 11 Directors (Excluding Directors Who Are Audit and Supervisory Committee Members)

The terms of office of all 9 Directors (excluding Directors who are Audit and Supervisory Committee Members; applicable to the rest of this proposal) will expire at the conclusion of this Annual General Meeting of Shareholders. In that regard, the Company is newly revising the composition of Directors and proposes the election of 11 Directors, increasing the number of Directors by 2 to further strengthen and enhance the Company's management base.

In regard to this proposal, the Company's Audit and Supervisory Committee verified and examined the ideal approach to supervision and execution of duties by the Board of Directors, the nomination criteria of candidates for Director, and other factors. As a result, after giving consideration to the status of business execution, performance, and other qualities of the candidates in the current fiscal year, it judged that all candidates were suitable.

The candidates for Director are as follows:

No.	Name	Current positions and responsibilities	
1	Toru Akiho	Representative Director and President; President Executive Officer Director, Kojima Co., Ltd.	Reelection
2	Toru Abe	Director and Managing Director; Supervising Internal Control Division	Reelection
3	Keiju Nakagawa	Director and Managing Director; General Manager, President Office Representative Director and President, RANET Co., Ltd. President, Representative Member of the Board, TDmobile Corporation	Reelection
4	Eiji Tamura	Director and Managing Director; Supervising Human Resources and Organizational Development Division, and General Manager, General Affairs and Legal Affairs Department	Reelection
5	Takaharu Mizoguchi	Director and Managing Director; Supervising Business Strategy Division, and General Manager, Sales Administration Department	New election
6	Nachika Nemoto	Director and Executive Officer; General Manager, Sustainability Promotion Office	Reelection
7	Yuji Nakazawa	Director Representative Director and President; President and Executive Officer, Kojima Co., Ltd.	Reelection
8	Kiyoshi Tokuda	Director	Reelection Outside Independent
9	Takeshi Toshimitsu	Director and Audit and Supervisory Committee Member	New election Outside Independent
10	Masaru Nakamura	Director	Reelection Outside
11	Michiaki Ogasawara		New election Outside Independent

No.	Name (Date of birth)	Са	areer summary, positions, responsibilities and significant concurrent positions	Number of shares of the Company held
		March 1997	Joined the Company	
		September 2012	Executive Officer; General Manager, Second Merchandise Department	
		October 2013	Executive Officer; General Manager, Merchandise Department	
	Toru Akiho	October 2015	Executive Officer; General Manager, EC Business Department	
	(December 11,	February 2017	Managing Director; Director General, EC Business	
	1974)	November 2018	Director and Managing Director; Director General, EC Headquarters	
	Reelection	August 2019	Director and Managing Director; Director General, Merchandise and EC Headquarters	
1	Number of years in office: 6 years	September 2020	Director and Senior Executive Officer; Supervising Business Promotion, Director General, Merchandise	4,800
	(as of the conclusion of this General	December 2020	Director and Senior Executive Officer; Supervising Business Promotion, Director General, Marketing	.,
	Meeting of Shareholders)	September 2022	Representative Director and President; President and Executive Officer (to present)	
	Attendance at Board	November 2022	Director, Kojima Co., Ltd. (to present)	
	of Directors meetings: 17/17	Mr. Akiho has long merchandise proce Representative Di September 2022. achievements, and well-qualified to co value by drawing	nation as a candidate for Director] g acted as a manager with responsibilities in the realms of urement and EC and was appointed as the Company's irector and President; President Executive Officer in Accordingly, he has amassed abundant experience, insight over the time. As such, we have judged that he is contribute to the improvement of the Company's corporate upon his insight, etc. in the management, and have a candidate for Director.	

No.	Name (Date of birth)	Ca	areer summary, positions, responsibilities and significant concurrent positions	Number of shares of the Company held
		July 2005	Joined the Company	
		November 2009	Director; General Manager, Corporate Planning Department	
		November 2010	Representative Director, Tokyo Camera Distribution Cooperative (scheduled to retire in November 2024)	
		September 2012	Director and Managing Director; Director General, Corporate Planning, and General Manager, Corporate Planning Department of the Company	
	Toru Abe	January 2013	Representative Director and President, Tokyo Keikaku Co., Ltd. (to present)	
	(June 16, 1961)	February 2017	Director and Senior Executive Officer; Director General, Corporate Planning Department of the Company	
	Number of years in office: 15 years (as of the conclusion of this General Meeting of	September 2020	Director and Senior Executive Officer; Supervising Business Management, Director General, Finance & Accounting	
2		December 2020	Director and Senior Executive Officer; Supervising Business Management, Director General, Business Management	13,800
	Shareholders)	September 2022	Director and Senior Executive Officer; Director General, Business Management	
	Attendance at Board of Directors	September 2023	Director and Managing Director; Supervising Finance & Accounting	
	meetings: 17/17	September 2024	Director and Managing Director; Supervising Internal Control Division (to present)	
		Mr. Abe has long corporate planning Director of a Gr achievements, and well-qualified to covalue by continuir	nation as a candidate for Director] served the Group as a manager with responsibility in the grealm. While holding positions such as Representative oup company, he has amassed abundant experience, insight over the time. As such, we have judged that he is outribute to the improvement of the Company's corporate ag to draw upon his insight, etc. in the management, and m as a candidate for Director.	

No.	Name (Date of birth)	Ca	areer summary, positions, responsibilities and significant concurrent positions	Number of shares of the Company held
		August 2002	Joined the Company	
		August 2002	Director, RANET Co., Ltd.	
		February 2009	Representative Director and President, RANET Co., Ltd. (to present)	
		September 2018	Executive Officer of the Company	
		November 2018	Director and Executive Officer	
		December 2018	Director and Executive Officer; Director General, Digital Communication	
		September 2020	Director and Executive Officer; Director General, DX/DC	
	Keiju Nakagawa (July 17, 1975) Reelection Number of years in office: 6 years (as of the conclusion of this General Meeting of Shareholders)	September 2021	Director and Managing Director; Deputy Director General, Corporate Planning, and General Manager, Business Development Department	
		September 2022	Director and Senior Executive Officer; Director General, Corporate Planning Department	
3		September 2023	Director and Managing Director; Supervising Information System and Logistics	1,800
		October 2023	Representative Member and Chairman of the Board, TDmobile Corporation	,
		September 2024	President, Representative Member of the Board, TDmobile Corporation (to present)	
	Attendance at Board of Directors	September 2024	Director and Managing Director; General Manager, President Office of the Company (to present)	
	meetings: 17/17	November 2024	Director, Nippon BS Broadcasting Corporation (scheduled to assume office)	
		Mr. Nakagawa has planning realm, I President of a Gromobile phone a achievements, and well-qualified to c value by continuir	ination as a candidate for Director] sacted as a manager with responsibilities in the corporate has served the Group as Representative Director and up company which develops sales distributor business for nd accordingly has amassed abundant experience, insight over the time. As such, we have judged that he is contribute to the improvement of the Company's corporate ng to draw upon his insight, etc. in the management, and im as a candidate for Director.	

No.	Name (Date of birth)	Ca	areer summary, positions, responsibilities and significant concurrent positions	Number of shares of the Company held
		June 2010	Joined the Company	
		September 2011	Executive Officer; General Manager, Human Resources Department	
		November 2016	Director and Executive Officer; Director General, General Affairs, and General Manager, Human Resources Department	
		February 2017	Director and Managing Director; Director General, General Affairs, and General Manager, Human Resources Department	
		September 2018	Director and Senior Executive Officer; Director General, General Affairs, and General Manager, Human Resources Department	
	Eiji Tamura (January 19, 1960)	September 2020	Director and Senior Executive Officer; Supervising Management Strategy, Director General, Corporate Planning, and General Manager, Corporate Planning Department	
	Reelection Number of years in	September 2021	Director and Senior Executive Officer; Supervising Management Strategy, Director General, Corporate Planning	
4	office: 8 years (as of the conclusion of this General	September 2022	Director and Senior Executive Officer; Director General, Related Business	58,100
	Meeting of Shareholders)	November 2022	Director and Senior Executive Officer; Director General, Related Business, and General Manager, AS Business Department	
	Attendance at Board of Directors meetings: 17/17	September 2023	Director and Managing Director; Supervising General Affairs and Human Resources, and General Manager, General Affairs and Human Resources Department	
		September 2024	Director and Managing Director; Supervising Human Resources and Organizational Development Division, and General Manager, General Affairs and Legal Affairs Department (to present)	
		Mr. Tamura has lot the human reson accordingly has a over the time. As s to the improvement	ination as a candidate for Director] ong acted as a manager with responsibilities in realms of urces, corporate planning and general affairs, and massed abundant experience, achievements, and insight uch, we have judged that he is well-qualified to contribute it of the Company's corporate value by continuing to draw etc. in the management, and have nominated him as a ctor.	

(Date of birth) and significant concurrent positions	Company held
March 1993 November 2000 Store Manager, Ikebukuro Higashiguchi Store January 2001 Store Manager, Shibuya Higashiguchi Store August 2002 Store Training Office, Human Resources Department October 2007 Chairman, Central Executive Committee, Bic Camera Labor Union (full-time) January 2010 Store Manager, Shinjuku Higashiguchi Store of the Company August 2010 Store Manager, Omiya Nishiguchi Sogo Store April 2012 Manager, Logistics Department November 2013 Representative Director and President, JBS Co., Ltd. June 2015 General Manager, Logistics Department of the Company July 2021 Representative Director and President, SK Service Co., Ltd. April 2022 Representative Director and President, Bic Logistics Service INC. September 2022 Executive Officer; General Manager, President Office of the Company September 2024 Director and Managing Director; Supervising Business Strategy Division, and General Manager, Sales Administration Department (to present) [Reasons for nomination as a candidate for Director] Mr. Mizoguchi long played active roles in the Company's sales and store operations and later worked in the logistics realm, serving as representative director and president of affiliates of the Company, etc., and accordingly has amassed abundant experience, achievements, and insight over the time. As such, we have judged that he is well-qualified to contribute to the improvement of the Company's corporate value by drawing upon his insight, etc. in the management, and have nominated him as a new candidate	1,700

No.	Name (Date of birth)	Ca	reer summary, positions, responsibilities and significant concurrent positions	Number of shares of the Company held
		March 1997	Joined the Company	company neid
		September 2009	Deputy Store Manager, Ikebukuro Main Store	
		September 2012	Executive Officer; Store Manager, Seiseki- sakuragaoka Station Store	
		April 2013	Executive Officer; General Manager in charge of Human Resources	
	Nachika Nemoto (September 24, 1974)	September 2021	Executive Officer; Deputy Director General, Corporate Planning, and General Manager, Sustainability Promotion Department	
	Reelection	November 2021	Director and Executive Officer; Deputy Director General, Corporate Planning, and General Manager, Sustainability Promotion Department	
6	Number of years in office: 3 years (as of the conclusion	September 2022	Director and Managing Director; General Manager, Human Resources Development Department	2,200
	of this General Meeting of	September 2023	Director and Executive Officer; In charge of sustainability	
	Shareholders)	September 2024	Director and Executive Officer; General Manager, Sustainability Promotion Office (to present)	
	Attendance at Board of Directors meetings: 17/17	Ms. Nemoto long operations and lat efforts on promoting accordingly has are over the time. As contribute to the continuing to draw	played active roles in the Company's sales and store er worked in the human resource realm, focusing her ng the active role of women in the Company, etc., and massed abundant experience, achievements, and insight such, we have judged that she is well-qualified to improvement of the Company's corporate value by v upon her insight, etc. in the management, and have candidate for Director.	
		June 1995	Joined Kojima Co., Ltd.	
		July 2000	Store Manager, NEW Aobadai Store, Kojima Co., Ltd.	
		April 2010	Manager, Marketing Planning Office, Kojima Co., Ltd.	
		February 2012	Manager, Merchandising Department, Kojima Co., Ltd.	
	Yuji Nakazawa	September 2014	Executive Officer; General Manager, Sales Planning Management Support Office, Sales Department, Sales Division, Kojima Co., Ltd.	
	(December 28, 1973) Reelection	September 2016	Executive Officer; General Manager, Sales Planning and Management Department, Sales Division, Kojima Co., Ltd.	
7	Number of years in office: 4 years	September 2018	Managing Executive; General Manager, Sales Planning and Management Department, Sales Division, Kojima Co., Ltd.	2,800
,	(as of the conclusion of this General	September 2020	President and Executive Officer, Kojima Co., Ltd.	2,000
	Meeting of Shareholders)	November 2020	Representative Director and President; President Executive Officer, Kojima Co., Ltd. (to present)	
		November 2020	Director of the Company (to present)	
	Attendance at Board of Directors meetings: 17/17	June 2021	Outside Director, Tochigi Television Corporation (to present)	
		Mr. Nakazawa has in the merchandise and was appointed in November 2020 achievements, and as a candidate for I	nation as a candidate for Director] long served the Group as a manager with responsibilities and sales realms of a Group company, Kojima Co., Ltd. as the company's Representative Director and President 0. Accordingly, he has amassed abundant experience, insight over the time. As such, we have nominated him Director, with expectations that he will draw particularly n taking on the task of management.	

No.	Name (Date of birth)	Сг	areer summary, positions, responsibilities and significant concurrent positions	Number of shares of the Company held
		April 1977	Joined Nikkei Inc.	
		September 1994	Seconded to Nikkei Business Publications, Inc. Deputy Editor of Nikkei Business	
		January 2005	Editor-in-Chief, The Nikkei MJ (Marketing Journal)	
	Kiyoshi Tokuda (June 7, 1954)	March 2008	Secretary General, General Affairs of Editorial Bureau; Electronic Newspaper Development Division, Nikkei Inc.	
	Daglastian	March 2013	Senior Managing Director, Nikkei Digital Media, Inc.	
	Reelection	July 2015	Senior Managing Executive Officer, Nikkei Inc.	
	Outside	June 2016	Senior Executive Officer, TV TOKYO Corporation	
	Independent	July 2020	Commissioned to TV TOKYO Holdings Corporation (to present)	
8	Number of years in office: 4 years	November 2020	Outside Director of the Company (to present)	1,100
	(as of the conclusion of this General Meeting of Shareholders) Attendance at Board of Directors meetings: 16/17	[Reasons for nomiof expected roles] Mr. Tokuda maint business manager. insight, he furnisl addition, he cont Company's gover Nominating Com advisory bodies to receive his advice and have again no have served 4 year of this Annual Ger		
		March 2000 October 2002	Established Asagao System Co., Ltd, Director Joined MTB Investment Technology Institute Co., Ltd.	
	Takeshi Toshimitsu (May 30, 1972)	Gettobel 2002	(currently Mitsubishi UFJ Trust Investment Technology Institute Co., Ltd.)	
	New election	December 2011	Registered as an attorney at law, Joined Matsuda & Partners	
	Outside	July 2014	Established Seven Lights Law Firm, Co- Representative Partner	
	Independent	April 2017	Auditor, Social Welfare Corporation Keishoukai (to present)	
	Number of years in	November 2017	Director, Intense Project Co, Ltd. (to present)	
	office: 2 years	August 2022	Established Toshimitsu Law Firm, Representative	
9	(as of the conclusion of this General Meeting of	November 2022	Partner (to present) Outside Director (Audit and Supervisory Committee Member) of the Company (to present)	1,500
	Shareholders) (Number of years in	[Reasons for nomi	ination as a candidate for Outside Director and overview	
	office as Director	of expected roles]	11 6	
	who is an Audit and		aintains a wealth of experience and extensive insight as a and an attorney at law. We expect that his abundant	
	Supervisory Committee Member)	experience and ins	ight will be reflected in the management of the Company, opinions as an Outside Director which are useful for	
	Attendance at Board	management of the	e Company, and he will contribute to the maintenance and	
	of Directors meetings: 17/17	we have nominate have served 2 years	governance from an objective and neutral standpoint, so and him as a new candidate for Outside Director. He will as a Outside Director of the Company as of the conclusion neral Meeting of Shareholders.	

No.	Name (Date of birth)	Career summary, positions, responsibilities and significant concurrent positions		Number of shares of the Company held
10	Masaru Nakamura (January 11, 1957) Reelection Outside Number of years in office: 2 years (as of the conclusion of this General Meeting of Shareholders) Attendance at Board of Directors meetings: 17/17	of expected roles] Mr. Nakamura ma financial institution management. As management of the strengthening of the receive his advice and have again no never been directly the Company judg Director of the Co	Joined The Mitsui Bank, Limited Deputy General Manager, Osaka Sales Department II, The Sakura Bank, Limited Deputy General Manager, Toranomon Branch, The Sakura Bank, Limited Group Leader, Private Banking Department, The Sakura Bank, Limited Group Leader, Private Banking Sales Department, Sumitomo Mitsui Banking Corporation General Manager, Private Banking Sales Department, Sumitomo Mitsui Banking Corporation General Manager and Executive Private Banker, Private Banking Sales Department, Sumitomo Mitsui Banking Corporation (to present) Outside Director of the Company (to present) ination as a candidate for Outside Director and overview sintains a wealth of experience and extensive insight in ions, which have been reflected in the Company's an Outside Director, he furnishes sound advice to the Company and contributes to the maintenance and the Company's governance. Going forward, we expect to and suggestions from an objective and neutral viewpoint, minated him as a candidate for Outside Director. He has y involved in the management of a company. However, ges he will appropriately fulfill his duties as an Outside impany based on the above reasons. He will have served the Director of the Company as of the conclusion of this	1,500
		Annual General M	leeting of Shareholders.	

No.	Name (Date of birth)	Ca	reer summary, positions, responsibilities and significant concurrent positions	Number of shares of the Company held
		April 1976	Joined Ministry of Posts and Telecommunications (currently Ministry of Internal Affairs and Communications)	
		February 2005	Deputy Director-General of Minister's Secretariat, Ministry of Internal Affairs and Communications	
		September 2012	Vice-Minister, Ministry of Internal Affairs and Communications	
		October 2013	Advisor, Daiwa Institute of Research Ltd.	
		June 2015	Outside Director, Daiwa Securities Group Inc.	
		June 2015	Outside Board Director, SKY Perfect JSAT Holdings Inc.	
		July 2015	Advisor, Sompo Japan Insurance Inc.	
	Michiaki Ogasawara	July 2016	Advisor, Media & Digital Business Unit, SUMITOMO CORPORATION (to present)	
	(January 29, 1954)	June 2019	Outside Director, Tokyu Fudosan Holdings Corporation	
11	New election	June 2020	Advisor, Fujitsu Future Studies Center Ltd. (to present)	_
	Outside Independent	June 2021	Outside Director, KOEI TECMO HOLDINGS CO., LTD. (to present)	
		June 2022	President, Yu-cho Foundation (to present)	
		[Reasons for nominal of expected roles]	nation as a candidate for Outside Director and overview	
			has been engaged mainly in information and	
			s administration at the Ministry of Internal Affairs and	
			where he has held key positions over the years, including	
			nister for Internal Affairs. We expect that he will advise management of the Company based on his abundant	
			ensive knowledge as an outside director of several listed	
		companies in the p	past and at present, and we have accordingly nominated	
			didate for Outside Director. He has never been directly	
			nagement of a company. However, the Company judges ly fulfill his duties as an Outside Director of the Company	
		based on the above		

(Notes)

- 1. Candidate for Director, Mr. Yuji Nakazawa, is the Representative Director of Kojima Co., Ltd. with which the Company has transactions such as merchandise ordering and receiving outsource of payment operations. Furthermore, Kojima Co., Ltd. and the Company are competitors in the business regarding sales of home appliances.
- 2. There are no special interests between each candidate for Director and the Company other than the above.
- 3. Mr. Kiyoshi Tokuda, Mr. Takeshi Toshimitsu, Mr. Masaru Nakamura and Mr. Michiaki Ogasawara are candidates for Outside Director.
- 4. Limitation of Liability Agreements with Directors (excluding executive Directors, etc.)

 Based on Article 427, paragraph 1 of the Companies Act and Article 31 of the Company's Articles of Incorporation, the Company has entered into an agreement with Mr. Yuji Nakazawa, Mr. Kiyoshi Tokuda, Mr. Takeshi Toshimitsu and Mr. Masaru Nakamura to limit the liability for damages under Article 423, paragraph 1 of the Companies Act, to the minimum liability amount provided by laws and regulations. If their reelection is approved, the Company plans to continue the above Limitation of Liability Agreement with them. Also, if Mr. Michiaki Ogasawara, who is a new candidate for Outside Director, is elected as Director and assumes the office of Outside Director, the Company plans to enter into the above Limitation of Liability Agreements with him.
- 5. Overview of details of Directors and Officers Liability Insurance Policy, etc.
 - The Company has entered into a Directors and Officers Liability Insurance Policy as provided for in Article 430-3, paragraph 1 of the Companies Act with an insurance company. Under the policy, all Directors and Executive Officers of the Company are included as insureds, and the insurance premiums will be fully borne by the Company. If each candidate is elected and assumes the office as Director, each candidate will be included in the policy as an insured.
 - With regard to the overview of the contents of the policy, an insurance company covers the insureds under this insurance policy for their liability borne from performance of their duties or for their liability arising from claims in pursuit of that liability, and the policy will be renewed every year.
- 6. Independent Officers
 - The Company has designated Mr. Kiyoshi Tokuda and Mr. Takeshi Toshimitsu as independent officers pursuant to the provisions of the Tokyo Stock Exchange and has registered them to the Tokyo Stock Exchange. If they are reelected at the

meeting and assume the office of Outside Director, the Company will continue their registration as independent officers. Also, if Mr. Michiaki Ogasawara, who is a new candidate for Outside Director, is elected as Director and assumes the office of Outside Director, the Company plans to designate him as an independent officer.

Proposal 3: Election of 4 Directors Who Are Audit and Supervisory Committee Members

The terms of office of all 4 Directors who are Audit and Supervisory Committee Members will expire at the conclusion of this Annual General Meeting of Shareholders. Therefore, the Company proposes the election of 4 Directors who are Audit and Supervisory Committee Members.

Furthermore, the Audit and Supervisory Committee of the Company has previously given its approval to this proposal.

The candidates for Director who is an Audit and Supervisory Committee Member are as follows:

No.	Name	Position in the Company	
1	Noriko Otsuka	Director and Full-time Audit and Supervisory Committee Member	Reelection
2	Yukiko Kishimoto	Director and Audit and Supervisory Committee Member	Reelection Outside Independent
3	Koichi Sunayama	Director and Audit and Supervisory Committee Member	Reelection Outside Independent
4	Shigeyoshi Minami		New election Outside Independent
Reelection	Candidate for Director to be	Candidate for Director to be Outside Outside Director Independent	Independent officer as defined by the

Outside Director

securities exchange

election

newly elected

reelected

No.	Name (Date of birth)	Сε	areer summary, positions, responsibilities and significant concurrent positions	Number of shares of the Company held
1	Noriko Otsuka (September 22, 1965) Reclection Number of years in office: 4 years (as of the conclusion of this General Meeting of Shareholders) Attendance at Board of Directors meetings: 17/17 Attendance at Audit and Supervisory Committee meetings: 15/15	Ms. Otsuka has responsibility in the Representative Dirac abundant experient expect that she with strengthening the	Joined the Company Store Manager, Ikebukuro Higashiguchi Ekimae Store Representative Director and President, BIC TOYS INC. General Manager, Internal Audit Office of the Company General Manager, Internal Audit Office and Internal Control Office Executive Officer; General Manager, Internal Audit Office and Internal Control Office Director and Executive Officer; General Manager, Internal Audit Office and Internal Control Office Director and Executive Officer, Supervising Internal Audit & Internal Control Corporate Auditor Director (Full-time Audit and Supervisory Committee Member) (to present) nation as a candidate for Director] long served the Group, not only as a manager with he internal audit and internal control realms but also as rector of a Group company, and accordingly has amassed ce, achievements, and insight over this time. As such, we lll draw on such expertise to appropriately contribute to Company's audit framework, and have accordingly a candidate for Director who is an Audit and Supervisory	1,300
2	Yukiko Kishimoto (November 15, 1953) Reelection Outside Independent Number of years in office: 4 years (as of the conclusion of this General Meeting of Shareholders) Attendance at Board of Directors meetings: 17/17 Attendance at Audit and Supervisory Committee meetings: 15/15	of expected roles] Ms. Kishimoto ha author and as a pe will draw on such Company's audit management of th accordingly nomin Audit and Supervi directly involved auditor. However, duties as an Outsi Member of the Co 4 years as Outside	Joined SHUEISHA Inc. Retired from SHUEISHA Inc. Started being active as a writer. (to present) Part-time Lecturer, Institute of Journalism and Media Studies, Nihon University College of Law Outside Corporate Auditor of the Company Outside Director (Audit and Supervisory Committee Member) (to present) Ination as a candidate for Outside Director and overview as abundant experience and broad-ranging insight as an erson of academic standing. As such, we expect that she expertise to sufficiently contribute to strengthening the framework with accurate advice with regards to the e Company from an independent position, and we have nated her as a candidate for Outside Director who is an sory Committee Member. She has never in the past been in the management of a company except as an outside the Company judges she will appropriately fulfill her de Director who is an Audit and Supervisory Committee mpany based on the above reasons. She will have served to Director who is an Audit and Supervisory Committee Company as of the conclusion of this Annual General colders.	15,800

No.	Name (Date of birth)	Ca	Number of shares of the Company held			
		April 1981	Joined The Fuji Bank, Limited (currently Mizuho Bank Ltd.)			
		March 2003	General Manager, Niigata Bandaibashi Branch, Mizuho Bank Ltd.			
		April 2004				
	Koichi Sunayama (September 5, 1957) Reelection Outside Independent Number of years in office: 4 years (as of the conclusion of this General Meeting of Shareholders)	August 2005	General Manager, Legal Affairs Division, Mizuho Bank Ltd.			
		April 2010	Executive Officer; General Manager, Legal Affairs Division, Mizuho Bank Ltd.			
		December 2012	Standing Outside Audit & Supervisory Board Member, MARUYAMA MFG. CO., INC.			
		December 2015	Outside Director (Audit and Supervisory Committee Member), MARUYAMA MFG. CO., INC.			
		March 2020				
3		November 2020	Outside Director (Audit and Supervisory Committee Member) of the Company (to present)	1,800		
		June 2022				
	Attendance at Board of Directors meetings: 17/17	[Reasons for nomi of expected roles] Mr. Sunayama h cultivated throug				
	Attendance at Audit and Supervisory Committee meetings: 15/15	organizations. As s sufficiently contril with accurate advic an independent po candidate for Outs				
		Member. The Com an Outside Directo				
		of the Company, corporate auditor,				
		member of several served 4 years as Committee Member				
		General Meeting o				

No.	Name (Date of birth)	C	Number of shares of the Company held			
		April 1977	Joined The Gunma Bank, Ltd.			
		February 2000	General Manager, Kiryu-minami Branch, The Gunma Bank, Ltd.			
		March 2002	General Manager, Takasaki-Sakaecho Branch, The Gunma Bank, Ltd.			
		February 2004	Senior Deputy General Manager, Public Affairs and Corporate Banking Department, The Gunma Bank, Ltd.			
		July 2006	General Manager, Maebashi Branch, The Gunma Bank, Ltd.			
		June 2009	Executive Officer; General Manager, Shibukawa Branch, The Gunma Bank, Ltd.			
	Shigeyoshi Minami (February 25, 1954) New election Outside Independent	June 2011	Executive Officer; General Manager, Takasaki Branch, The Gunma Bank, Ltd.			
		June 2013	Managing Executive Officer; General Manager, Takasaki Branch, The Gunma Bank, Ltd.			
4		June 2014	Director; commissioned as General Manager, Head Office Sales Department, The Gunma Bank, Ltd.	_		
		June 2016	Managing Director; commissioned as General Manager, Head Office Sales Department, The Gunma Bank, Ltd.			
		June 2017	Managing Director, The Gunma Bank, Ltd.			
		June 2018	President, Gungin Lease Co., Ltd.			
		June 2021	Representative Director and President, Maebashisouko Co., Ltd.			
		June 2024	Advisor, Maebashisouko Co., Ltd. (to present)			
		[Reasons for nom of expected roles]				
		Mr. Minami has a				
		financial institutions, etc. We have nominated him as a new candidate for				
			who is an Audit and Supervisory Committee Member as may apply such experience and insight to strengthen the			
		Company's audit broad perspective				

(Notes)

- 1. There are no special interests between each candidate for Director and the Company.
- 2. Ms. Yukiko Kishimoto, Mr. Koichi Sunayama and Mr. Shigeyoshi Minami are candidates for Outside Director.
- 3. Limitation of Liability Agreements with Directors who are Audit and Supervisory Committee Members
 Based on Article 427, paragraph 1 of the Companies Act and Article 31 of the Company's Articles of Incorporation, the
 Company has entered into an agreement with Ms. Noriko Otsuka, Ms. Yukiko Kishimoto and Mr. Koichi Sunayama to
 limit the liability for damages under Article 423, paragraph 1 of the Companies Act, to the minimum liability amount
 provided by laws and regulations. If their reelection is approved, the Company plans to continue the above Limitation of
 Liability Agreement with them. Also, if Mr. Shigeyoshi Minami, who is a new candidate for Outside Director, is elected
 as Director who is an Audit and Supervisory Committee Member and assumes the office of Outside Director, the Company
 plans to enter into the above Limitation of Liability Agreements with him.
- 4. Overview of details of Directors and Officers Liability Insurance Policy, etc.
 - The Company has entered into a Directors and Officers Liability Insurance Policy as provided for in Article 430-3, paragraph 1 of the Companies Act with an insurance company. Under the policy, all Directors and Executive Officers of the Company are included as insureds, and the insurance premiums will be fully borne by the Company. If each candidate is elected and assumes the office as Director, each candidate will be included in the policy as an insured. With regard to the overview of the contents of the policy, an insurance company covers the insureds under this insurance policy for their liability borne from performance of their duties or for their liability arising from claims in pursuit of that liability, and the policy will be renewed every year.
- 5. Independent Officers
 - The Company has designated Ms. Yukiko Kishimoto and Mr. Koichi Sunayama as independent officers pursuant to the provisions of the Tokyo Stock Exchange and has registered them to the Tokyo Stock Exchange. If they are reelected as Directors who are Audit and Supervisory Committee Members and assume the office of Outside Directors, the Company will continue their registration as independent officers. Also, if Mr. Shigeyoshi Minami, who is a new candidate for Outside

Director, is elected as Director who is an Audit and Supervisory Committee Member and assumes the office of Outside
Director, the Company plans to designate him as an independent officer.

(Reference) Skills Matrix of Directors after the General Meeting of Shareholders
(Note) If the elections of the candidates proposed in this notice are approved, the skills matrix of Directors will be as follows:

		Skills and Experience Common to Management				Skills and Experience Unique to the Business Type							
Name	Gender	Corpo- rate Manage- ment Strategy	Business Strategy M&A	Finance Account- ing	Legal Risk Manage- ment	IR Share- holder Engage- ment	Sustain- ability	Product Develop- ment	Retail Business Experi- ence and Knowl- edge	EC Digital	Diversity Well- being	Human Resource Develop- ment	Transfor- mation
Toru Akiho	Male	•	•				•	•	•	•			•
Toru Abe	Male		•	•	•	•	•		•				
Keiju Nakagawa	Male	•	•			•	•	•					•
Eiji Tamura	Male	•			•		•		•		•	•	
Takaharu Mizoguchi	Male	•					•	•	•			•	•
Nachika Nemoto	Female	•			•		•		•		•	•	
Yuji Nakazawa	Male	•	•				•	•	•				•
Kiyoshi Tokuda	Male	•					•		•	•			•
Takeshi Toshimitsu	Male	•	•	•	•		•			•			
Masaru Nakamura	Male		•	•			•		•				•
Michiaki Ogasawara	Male	•			•		•			•			
Noriko Otsuka	Female			•	•		•		•		•	•	
Yukiko Kishimoto	Female				•		•				•	•	•
Koichi Sunayama	Male	•		•	•		•						•
Shigeyoshi Minami	Male	•	•	•			•						

Proposal 4: Determination of the Remuneration for the Granting of Restricted Shares to Directors (Excluding Directors Who Are Audit and Supervisory Committee Members and Outside Directors)

At the 40th Annual General Meeting of Shareholders held on November 19, 2020, it was approved that the maximum annual remuneration for Directors of the Company (excluding Directors who are Audit and Supervisory Committee Members) should not exceed \(\frac{4}{50} \) million (including \(\frac{4}{50} \) million for Outside Directors of the Company and excluding portion of employee salaries of directors who concurrently serve as employees). Additionally, at the 41st Annual General Meeting of Shareholders held on November 19, 2021, it was approved that the maximum annual remuneration for stock-based remuneration stock options for Directors (excluding Directors who are Audit and Supervisory Committee Members and Outside Directors) should not exceed \(\frac{4}{100} \) million. Now, in order to provide an incentive to further enhance the Company's corporate value in a sustainable manner and to promote the sharing of value between the Directors (excluding Directors who are Audit and Supervisory Committee Members and Outside Directors, hereinafter referred to as "Target Directors") and our shareholders, we seek approval for a new framework for granting restricted share remuneration to the Target Directors, in addition to the aforementioned remuneration limits.

Currently, there are 6 Directors (excluding Directors who are Audit and Supervisory Committee Members and Outside Directors) who will be Target Directors, and if Proposal 2 is approved, there will be 7 such Directors. In conjunction with the introduction of this system, the stock-based remuneration stock option system, which was approved at the 41st Annual General Meeting of Shareholders, will be abolished, and no new share acquisition rights as stock options will be issued to Directors in the future.

As part of the process for granting restricted shares to a Target Director, the Company provides monetary remuneration claims based on a Board of Directors' resolution to the Target Director on the condition that the Target Director is in the position of Director of the Company on the date of the Board of Directors' resolution regarding the issuance of restricted shares. The total annual amount of this monetary claims will be within ¥100 million, which is the amount deemed as reasonable in light of the aforementioned objective. The specific timing and allocation of the remuneration for each Target Director will be determined by the Board of Directors following consultation with the Compensation Committee.

The Target Directors will use all of the monetary remuneration claims granted based on the Board's resolution as contribution-in-kind to receive the issuance or disposal of the Company's common shares. The total number of shares of the Company's common shares to be issued or disposed of in this manner will be within 80,000 shares annually. (However, if after the date of approval of this proposal, the Company conducts a stock split (including a gratis allotment of the Company's common shares) or a reverse stock split, the total number of shares will be reasonably adjusted, as necessary, in accordance with the split or consolidation ratio, effective from the date of such action.)

The paid-in amount per share will be the closing price of the Company's common shares on the Tokyo Stock Exchange on the business day immediately before each date of resolution by the Board of Directors (if there is no closing price on such date, the closing price on the closest preceding trading day). Additionally, the issuance or disposal of the Company's common shares will be conditioned upon the Company and the Target Directors entering into a restricted share allotment agreement (hereinafter, the "Allotment Agreement") that includes, among other terms, the following major provisions. (The common shares of the Company allocated under the Allotment Agreement is hereinafter referred to as the "Allotted Stock.")

The maximum remuneration amount, the total number of shares of the Company's common shares to be issued or disposed of, and other conditions for the granting of restricted shares to the Target Directors under this proposal have been determined by taking into account the above objectives, the Company's business performance, the policy regarding individual Director remuneration, and various other circumstances, and as such, we believe these conditions are appropriate. Furthermore, the Audit and Supervisory Committee has previously given its approval to this proposal.

(1) Transfer restriction period

Target Directors may not transfer, pledge, or otherwise dispose of the Allotted Stock during the period from the payment date of the shares (hereinafter, the "Payment Date") until the time they retire or resign from the position predetermined by the Company's Board of Directors (hereinafter, the "Transfer Restriction Period"). However, if the time of retirement or resignation occurs before three months have passed since the end of the fiscal year that includes the Payment Date, the end of the Transfer Restriction Period may be reasonably adjusted.

(2) Conditions for lifting the transfer restriction

The transfer restriction on all of the Allotted Stock will be lifted upon the expiration of the Transfer Restriction Period, provided that the Target Director has continuously held a position predetermined by the Company's Board of Directors during the period specified by the Board (hereinafter, the "Service Provision Period").

(3) Grounds for gratis acquisition

- (i) If it is determined that a Target Director will retire or resign from the position predetermined by the Company's Board of Directors due to death, <u>expiration of term</u>, reaching retirement age, or any other reason not deemed justifiable by the Board, the Company will acquire all of the Allotted Stock without contribution.
- (ii) Other grounds for gratis acquisition will be determined in accordance with the provisions of the Allotment Agreement based on a resolution of the Company's Board of Directors.

(4) Handling in the event of death or early retirement

Notwithstanding the provisions of (2) above, if a Target Director dies or retires from the position predetermined by the Company's Board of Directors during the Service Provision Period due to justifiable reasons, the transfer restrictions on a reasonable number of the Allotted Stock will be lifted, based on the length of service during the Service Provision Period, at the time of such retirement or resignation. Additionally, in such cases, the Company will automatically acquire, by rights, without contribution, any Allotted Stock for which the transfer restrictions have not been lifted immediately after the transfer restrictions are lifted.

(5) Handling in the event of organizational restructuring, etc.

Notwithstanding the provisions of (1) and (2) above, if during the Transfer Restriction Period, a matter related to organizational restructuring—such as a merger agreement in which the Company is the disappearing company, a share exchange agreement or share transfer plan in which the Company becomes a wholly owned subsidiary—is approved at the Company's General Meeting of Shareholders (or, if shareholder approval is not required for such restructuring, by the Company's Board of Directors), the transfer restrictions on a reasonable number of the Allotted Stock will be lifted prior to the effective date of the organizational restructuring, taking into account the period from the start of the Transfer Restriction Period to the date of such approval. Additionally, in such cases, the Company will automatically acquire, by rights, without contribution, any Allotted Stock for which the transfer restrictions have not been lifted immediately after the transfer restrictions are lifted.

(6) Handling in the event of a tender offer, etc.

If a tender offer for the Company's common shares, as defined under Article 27-2 and subsequent provisions of the Financial Instruments and Exchange Act (hereinafter, the "Tender Offer"), is initiated, and if a Target Director submits a written request to the Company to lift the transfer restrictions in order to tender their shares in the Tender Offer, the Company will lift the transfer restrictions on a reasonable number of the Allotted Stock. Additionally, in such cases, the Company will automatically acquire, by rights, without contribution, any Allotted Stock for which the transfer restrictions have not been lifted immediately after the transfer restrictions are lifted.

(7) Other matters

Other matters related to the Allotment Agreement will be determined by the Company's Board of Directors.

(Reference)

Following the conclusion of this Annual General Meeting of Shareholders, the Company plans to issue restricted shares with the same details as described above also to Directors of the Company's subsidiaries based on a resolution of the Company's Board of Directors.